

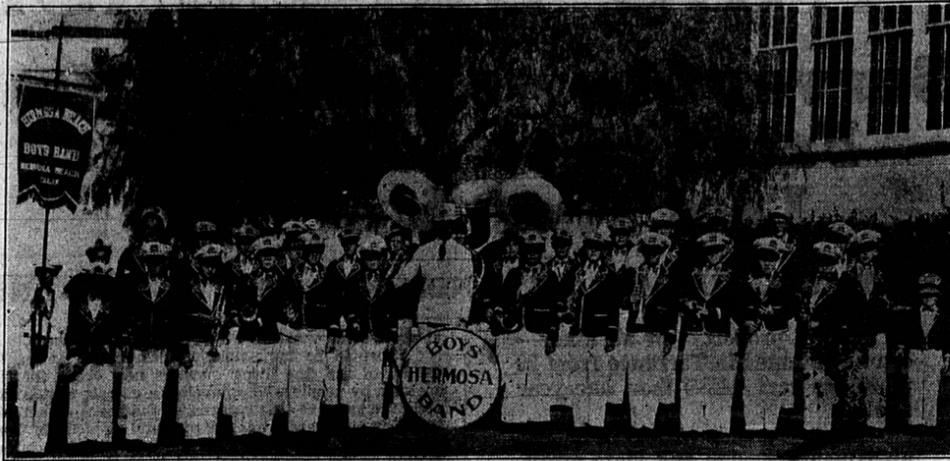
INVITATION TO WOMEN

The Sisterhood class of the First Methodist Episcopal church Sunday-school invites all women, not affiliated elsewhere, to attend the class sessions every Sunday morning at 10 o'clock. Mrs. R. M. Worroll is the teacher.

BASEBALL CUP ADDED TO G. OF C. DISPLAY

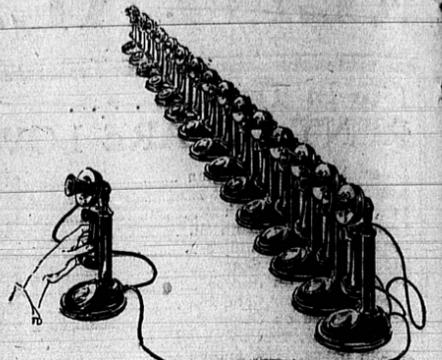
The latest addition to the trophy case at the Chamber of Commerce offices is a large silver cup won last winter by the Chamber's night baseball team, managed by Ed Tansley. The award was for first place in the Compton City League play.

Torrance Boys' Band Like This Soon to Appear Here



Here is the Hermosa Boys' band, now consisting of 50 pieces, which was organized in 1928 by Ralph Selby, who organized a Torrance Boys' band last Friday evening in the band room donated by J. C. Smith, at 1208 El Prado. Sixteen boys present were so enthused and played so nicely together that the director, Ralph Selby, is planning on presenting the boys in a public appearance sometime during International Boys' Week in May. The instrumentation of the band was very complete except for clarinets. Any boy who wishes to play clarinet or who does so already is asked to be present at the next practice this Friday evening at 7:30 o'clock. Chairs enough to equip the band room were donated by Earl Conner, who deserves a vote of thanks for his interest and cooperation in this civic venture.

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What else gives you such command over distance?—What else does so much for so little?

3 classes of Fares East now make possible big travel SAVINGS

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COACH \$50
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NOW FOR THE FIRST TIME it is possible to go East by rail at your choice of three different fares, depending upon your needs. Southern Pacific's fine, fast service, choice of routes and other travel advantages are now fitted to every pocket-book through these three classifications:

- 1. STANDARD**—same as present fares. Good in standard Pullmans on finest trains... the full luxury of modern Southern Pacific travel.
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All three classes permit stopovers en route and choice of routes East.

Southern Pacific Travel Service is as close as your telephone. Call today for new rates to any destination.

Through Pullman, Los Angeles to Mexico City daily except Sunday

Southern Pacific

J. C. Newton, Agent, Phone Torrance 20

Yesteryears' Newspapers

Kansas Paper is Largest Ever Seen; Is as Wide as Torrance Herald is Long!

Just as we were about to close this series, Colonel Bower, well known Keystone resident, came to the Herald office and left some old newspapers for us to survey. Because two of them, both copies of the Larned Eagle-Optic, published in December, 1899, at Larned, Pawnee County, Kansas are so unusual we must include them in this review. The Eagle-Optic owes its chief claim to inclusion in "Yesteryears' Newspapers" because of its size. It is the largest newspaper we have ever seen, being 22 inches wide—or as wide as the Torrance Herald is long—and 29 inches long. It has nine columns of news and advertisements to the page—the Herald

This Series To End Next Week

A Yelp for Help

Next week we will present the last of this series of "Yesteryears' Newspapers" with an account of a paper published in 1800. To the many residents of Torrance and vicinity who have contributed copies of old newspapers for review in this series, we wish to express our sincere gratitude.

As we are about to close this feature—the question arises: "What next?" What shall we take up that will be of interest to you, our readers? Will you help us out? Will you suggest something that we can carry out similar to "Yesteryears' Newspapers?"

has eight but your local newspaper's columns are 12 picas wide—the Eagle-Optic's columns being 18 picas.

Published in 1899, let's see—that was 32 years ago—what was doing in 1899? Well, we learn from the Eagle-Optic's news columns that: "The Larned and Pawnee county boys, who are members of the Forty-fourth regiment, are now in the Philippines and may soon be making a record in fighting the insurgents."

"It now seems a foregone conclusion that the Republican national ticket next year will be William McKinley and Elihu Root."

"That intensely interesting story,

"Ben Hur," written by General Lew Wallace, has been presented in living, moving form in a series of the greatest and most impressive stage pictures seen during this generation." These three news stories present, briefly, the "time" of publication.

The Eagle-Optic was published on a "steam press" and was set in type by hand—not by the linotype such as modern newspapers have today. Like most other newspapers of that era, the Kansas journal was not adverse to placing advertisements on the front page. Today this practice is almost obsolete, for the reason that the front page of a newspaper is the same as the show window to the merchant—there the editor wants to display his fundamental art—of news presentation.

Of course, patent-medicine advertisements played a large role in the ad sections of the paper. Such old-time—and even present-day—stand-bys such as S. S. S., Castoria, Ely's Cream Balm, Revivo, the French remedy and Ayer's Hair Vigor are prominently displayed.

Some news items in the Eagle-Optic: "Our merchants are very busy waiting on the Christmas trade. One would imagine it was show or fair time by the number of teams in town."

"The friends of Will Wilson planned a surprise for him Monday evening in honor of his eighteenth birthday. A large number joined in the general good time. Refreshments were served and all went home in the bright moonlight."

"The hand boys' entertainment with all its accompaniments, cake walk, etc., will be the event of the season."

—And Editor T. F. Leftwich gets in a "neat" one on delinquent subscribers—thusly: "The proper way to keep apples in winter is to wrap them in old newspapers so as to exclude all air. The newspaper, however, must be one on which the subscription has been paid, otherwise dampness resulting from what is 'dew' may cause the fruit to spoil!"

Read Our Want-Ads

-Patronize These Advertisers-

See the Special FORD EXHIBIT

AT

TORRANCE

Showrooms, 1514 Cabrillo Ave.

Schultz, Peckham & Schultz

Monday and Tuesday, April 20 and 21

At 7:30 P. M.—All Models on Display All Day Both Days

ADMISSION FREE!

SEE and HEAR

THE Talking Picture "A Tour Through the Ford Factory"

Thousands of people from all over the world visit the Ford plant every year. Now this vast industrial organization is brought direct to you by an intensely interesting Talking Motion Picture.

Come and see where and how America's most popular motor car is built. Only when you see and hear how efficiency, economy and craftsmanship have been put into volume production can you realize how so much extra value can be given in the Ford car without increase in price.

Special Showing of Latest Ford Cars and Many Trucks

Don't miss the new Ford De Luxe Body Types. Distinctive in line and color. Smart in their new appointments. Rich and luxurious in their interior trim and upholstery. You will be interested, too, in the reasons why so many manufacturers and stores have chosen the rugged Ford truck and the swift Ford delivery cars.

There are many other features on display that in themselves make this Special Ford Exhibit well worth a visit. You will learn about the safety of the Triplex shatter-proof glass windshield, the strength of the sturdy Ford steel-spoke wheels, the comfort of the Houdaille double-acting hydraulic shock absorbers, and the brilliance of the Rustless Steel.

Schultz, Peckham and Schultz

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The Brands You Know At CONTINENTAL STORES

TORRANCE STORES:—1635 Cabrillo Avenue and 2223 Redondo Blvd.



PLEASE THE BOY!

1 Large Pkg. All for \$1.49
White King
Granulated Soap,
4 Bars Coco Almond
Soap, Baseball and

Bat, all for \$1.49

OHIO BLUE TIP Matches

19c
Carton of 6 Pkgs.

Tomatoes

3 Big Cans 25c
In Puree

PEANUT BUTTER 1 LB. GLASS JAR 16c

FREE!

1 Pkg. Ivory Flakes with 3 Cakes Camay Toilet Soap

19c

CERTO

Now is the Time to Put Up STRAWBERRIES It's Done Quickly with CERTO—Bottle

28c

JELLIES ALL FLAVORS 6 OZ. GLASS 3 for 25c

Sani-Flush Cleans Closet Bowls
Melo A Roal Water Softener

MELO 3 pkgs. 25c
Sanaflush CAN 21c

CORNMEAL

Quaker Eastern 12c
White or Yellow—24-oz. Pkg.

Ovaltine Healthful for Children and Grown-Ups 6 oz. Can 40c 14 oz. Can 79c

Quaker Hominy Grits 20 oz. pkg. 14c

DR. ROSS Dog Food 3 cans 20c
The Popular Food For Your Pet

LESLIE SALT

1 lb. bag 50c
2 lb. Shaker pkg. 90c
2 lb. Iodized pkg. 90c
4 lb. bag 140c

Quaker Farina 20-oz. Pkg. 12c

FRUIT COOKIES 60 Cookies for 25c

BUY WHERE YOU FIND THIS SIGN

Sign of Integrity, Quality, Economy

Ure Druggist Sells Only Quality Products!

Here are just a few specials. There are many others not listed below which are featured by us from week to week.

- \$1.50 McDADE'S PRESCRIPTION. Palatable alternative of superior medicinal merit. 16 oz. 89c
- 25c HINKLE CASCARA COMP. TABLETS. Reliable Tonic Laxative. 100s 19c
- 25c EPSOM SALT, U. S. P. Active Cathartic and Rheumatic Bath Salt. 16 oz. 19c
- 25c MOTH BALLS. Properly used, effectively prevent moth ravages. 16 oz. 19c
- 50c COCILLANA COMP. Non-Narcotic Cough Syrup for coughs resulting from colds. 6 oz. 39c
- 25c THROAT GARGLE. Pleasing and prompt relief in ordinary sore throat. 3 oz. 19c
- \$1.00 GOD LIVER OIL AND HYPO. EMULSION. Persistent use will give added strength and weight. JOHNSON & JOHNSON Red Cross Line of Cotton, Gauze, Bandages, Adhesive Plaster; also Modess, Tek, Baby Powder, Baby Cream, Baby Soap, Etc. Quality Products Always (Say YOUR Druggist) 89c

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The URE Store
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